



**FOR IMMEDIATE RELEASE**

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**EDS Credit Union to Present  
-Third Annual "Christmas in the Square"-  
At Frisco Square**

Frisco, TEXAS (November 3, 2008) – EDS Credit Union and Frisco Square, a master-planned lifestyle community in the heart of Frisco, announced today that EDS Credit Union will be the "Presenting" sponsor of the third annual Christmas in the Square at Frisco Square. Christmas in the Square is the biggest choreographed holiday lights and music show in Texas and drew more than 325,000 visitors during November and December, 2007.

“EDS Credit Union is proud to present such a worthy community event. We are committed to giving back to the residents and families of Frisco, and there is no better time of the year to fulfill that commitment,” said Kent Lugrand, President and CEO of EDS Credit Union.

“After working with the wonderful people from EDS Credit Union this past summer to present our annual ‘Movies on the Square’ outdoor family movies series, we are delighted to expand our partnership with them and present Christmas in the Square 2008. We’re adding more buildings, more lights, more spectacular effects along with three weekends of family-friendly activities.” said Jim Leslie, managing partner of Frisco Square.

Be sure to see Santa’s amazing parachute entrance onto the lawn in front of the George Purefoy Municipal Center at 5:00PM on November 28. Santa will be available to visit with the kids, and have his picture taken, right after he lands! The hugely popular snow slide is also available that night (only) along with carriage rides, a model trains display, snow machines and an added attraction, the Adventure Rail Road! Drive through any evening after 5:30 until 10:00PM from November 28 through New Year’s Eve and enjoy the spectacular effects produced by Jeff Trykoski and his Illumimax company. The carriage rides are \$6 per person but everything else is free, thanks to the generous support of our sponsors.

Due to the great success of the Gift Shop last year, we’ve expanded to 6,000 square feet in a heated and lighted tent with twenty-eight (28) vendors each night, December 12 and 13 and December 19 and 20. Santa’s Gift Shop will be run by Frisco

Family Services and a portion of the proceeds will be donated to them. Santa's Gift Shop will be located at the corner of Coleman Blvd and Frisco Square Blvd.

Christmas in the Square sponsors include NBC5; ThyssenKrupp Elevators; JonesLangLaSalle; FC Dallas; CoServ Electric and CoServ Gas; Grande Communications; Lochrann's Irish Pub; Action Lighting; Babe's Chicken Dinner House; LSC Companies; Alliance GeoTech; The Retail Connection; Regus Executive Suites; Mattito's; GoGo Burger; Mike Chandler Electric; MacKoy, Hernandez and Qualls; Fidelity Investments; Collin Bank; Supreme Roofing Systems; FieldhouseUSA; Firehouse Subs; Mario Sinacola & Sons Excavating, Inc and Sinacola Commercial Construction; State Farm Insurance-Bill McBride; Scott & Reid Construction; Columbus Realty Partners; SilverLeaf Resorts, AAA-Texas and IESI.

Frisco Square is a pedestrian-friendly urban experience that features a unique blend of shopping, dining, office space, apartment living, town homes, park space and Frisco's city hall and library. Frisco Square is located in the heart of Frisco at the southeast corner of the Dallas North Tollway and Main Street, directly across from Pizza Hut Park, home to FC Dallas. Additional information on Frisco Square is available at [www.friscosquare.com](http://www.friscosquare.com) or through the Frisco Square information center at 469-633-1721.